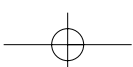


AALBORG WHITE®

## Light up the City with Products Based on AALBORG WHITE®



AALBORG WHITE® is white cement  
– made from nature's own raw materials,  
refined by supreme technology, and used  
for beautiful and functional solutions.



## Street Life – Guided by White Concrete Products

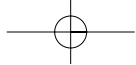


### Visibility and Reflectivity – The Way to Traffic Safety

When it comes to traffic, safety is proportional to visibility. Visibility can be proportional to reflectivity. Especially in tunnels, at night and in inclement weather the reflectivity of concrete based on **AALBORG WHITE®** increases visibility and traffic safety is thus greatly improved. To guide the traffic, visible, eye-catching whiteness is the safe solution.



Top left and right: Typical Danish street life  
Bottom left: Danish roundabout  
Bottom right: Granfoss, tunnel in Oslo, Norway



AALBORG WHITE®



### Take a Walk on the White Side

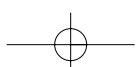
Concrete is practical in towns and cities, but we need colours around us. Play with the colours. Take a walk on the white side, or the blue side, or the red side, or the... With AALBORG WHITE® as the base, you can choose among all the colours of the spectrum.



Top left, top right and bottom left: Towns in Denmark  
Bottom right: White concrete bench, Sweden



Who won the race to the white concrete bench? They all did. And now they are waiting for their ice creams.



## Colours and Surfaces

Contrary to painted surfaces concrete based on **AALBORG WHITE®** ensures durable and wear-resisting colours that do not change unacceptably through use or air pollution.

### The Choice is Yours

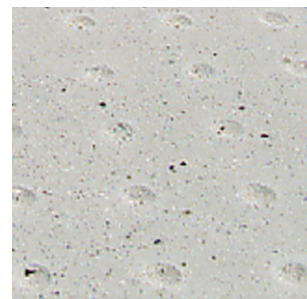
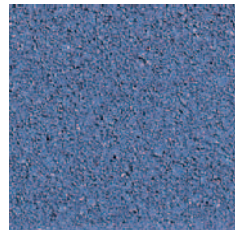
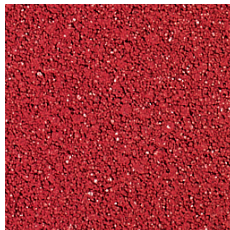
Concrete based on **AALBORG WHITE®** can be formed into practically any shape, texture, pattern, or colour.

White concrete is obtained by mixing **AALBORG WHITE®** with pure, light sand and white aggregates. Coloured concrete is obtained by mixing with pigments.

Use of various aggregates opens up for possibilities to work with the structure and texture of the concrete. Proper surface treatment prevents slippery pavements. Varying surfaces give life to the city and guide visually handicapped persons in the traffic.



You can make it grey and hardly visible or you can paint and paint and paint..... You can also do it properly once and for all



Polished

Rough

Patterned

Aalborg White Asia Sdn. Bhd.

(Company No.: 275155-P)  
(Head Office & Works)  
Lot 75244, Pinji Estate, P.O. Box 428  
30750 Ipoh, Perak  
Malaysia

Phone: +6 05 321 8988  
Fax: +6 05 322 2522  
E-mail: aalborg@AalborgWhite.com.my  
Website: www.AalborgWhite.com.my

(Kuala Lumpur Sales Office)  
Unit 401, Level 4 Uptown 2  
No. 2 Jalan SS21/37, Damansara Uptown  
47400 Petaling Jaya, Selangor  
Malaysia

Phone: +6 03 7729 2868  
Fax: +6 03 7729 6898  
E-mail: aalborg@AalborgWhite.com.my  
Website: www.AalborgWhite.com.my

**AALBORG WHITE®** is a trade mark registered by Aalborg Portland A/S